



## RUN SANTA RUN- MADISON PARTICIPANT GUIDE

Welcome to race week! Learn all you need to know about race day from this guide and on our [website](#). Kick off the holiday season with a festive and fun run! Get together with family and friends in your most festive attire and have some fun celebrating the holiday season!

Additionally [merchandise](#) will be available for purchase before and after the event. Limited supply is available, so make sure to stock up before it's gone!

### EVENT DATE

Sunday, December 5th, 2021

### START TIME

3:10PM Race Start  
4:30pm Race End

### LOCATION(S)

[Capitol Sqaure- Downtown Madison](#)

### PARKING

**ARRIVE EARLY AS PARKING MAY BECOME CONGESTED.** There are several public parking garages located within walking distance of the start/finish line.

**EVENT PARKING**

### PACKET PICK-UP LOCATIONS AND TIMES

**PICKUP EARLY TO AVOID MORNING-OF LINES!**

*You MAY pick up someone else's packet! Please bring their QR code.*

Early Packet Pick-Up  
Friday, December 3rd  
3:00pm-7:00pm  
[Delta Beer Lab- 167 E. Badger Rd., Madison, WI 53703](#)

Early Day 2 Packet Pick-Up  
Saturday, December 4th  
12:00pm-6:00pm  
[Delta Beer Lab- 167 E. Badger Rd., Madison, WI 53703](#)

### PACKET PICK-UP LOCATIONS AND TIMES

Race Day Packet Pick-Up  
Sunday, December 5th  
12:00pm- 2:30pm  
[Capitol Sqaure- Downtown Madison](#)

### COURSE INFORMATION & UPDATES

There will be three special stations on the course and one at the finish line!. All special stations will have festive music playing to keep you in the holiday spirit.

[CLICK HERE FOR COURSE MAPS](#)

### AID STATIONS & RESTROOMS

- **Station #1:** Cookie Station. Stop here and grab a cookie to help you along the way.
- **Station #2:** Mistletoe/Kissing Station. Kiss that special person next to you or enjoy a Hershey's kiss under the Mistletoe Truss.
- **Station #3:** Candy Cane Station. Make sure to grab this sweet treat, it would pair great with your finish line treat!
- **Finish Line:** Grab a nice cup of hot chocolate when you finish to help you warm up

**Restrooms are located near the Start/Finish Line**

### POST RACE PARTY

The North Pole Post Race Party will be at [Delta Beer Lab - 167 E. Badger Rd. Madison, WI](#). Included with each registration is a free beer (for those 21+), soda, local Kombucha, ALT Brew gluten free beer, or PRESS hard seltzer that will be attached to your bib to redeem at Delta Beer Lab from 12/5/2021 - 12/12/21.

Support [Camp Keesem](#) and make a [donation](#).

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