

START



Participant Guide

Run Santa Run - 5K

December 16th

Madison, WI





EARLY PACKET PICK-UP

December 15th

Pinnacle Health & Fitness - Fitchburg
5973 Executive Dr.
Fitchburg, WI 53719
4:00 PM - 7:00 PM

DAY OF PACKET PICK-UP

December 16th

20 W Mifflin St.
Downtown, Madison, WI 53703
12:00PM - 2:30PM

RACE DATES & LOCATION

December 16th

Start Line: Mifflin & Pinckney

Finish Line: Wisconsin & Langdon by
The Edgewater

Start Times:

5K Begins at 3:00PM



What You Get



Penguin



Santa

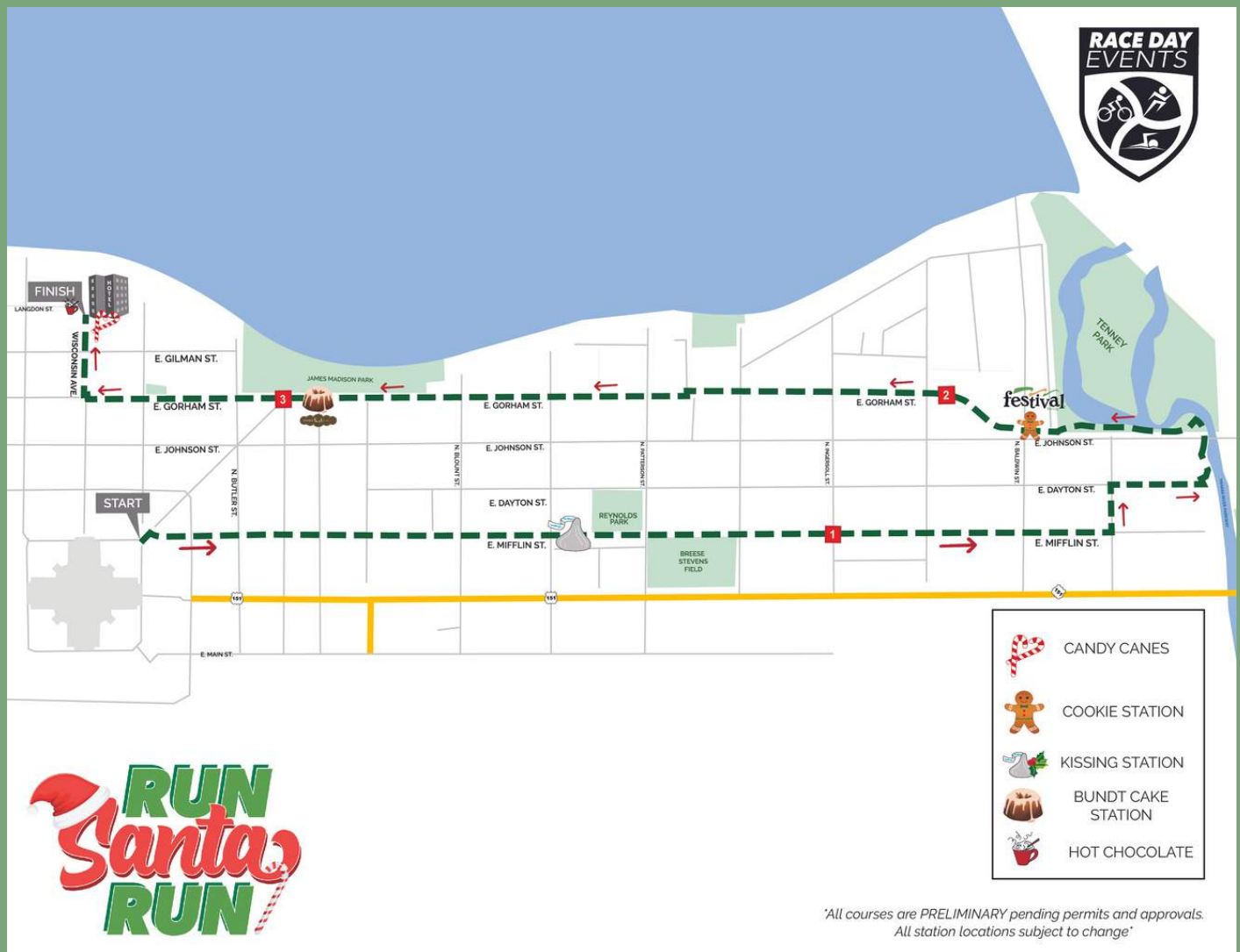


Elf



- Character long sleeve shirt (youth sizes available!)
- Specific character hat and accessories
- FREE digital race photos
- One free beverage token - redeemable for beer or non-alcoholic beverage at the North Pole Post-Race Party
- Chocolate kisses & mistletoe, Festival Foods cookies, and Nothing Bundt Cakes peppermint Bundtini cakes throughout the race!
- A jolly good way to celebrate the holiday season

Course



Aid Stations

Station #1

Mistletoe/Kissing Station

Pucker up and enjoy a Hershey's Kiss under the Mistletoe!

Station #2

Cookie Station
presented by Festival Foods

Stop here and grab a cookie to help fuel your Christmas Spirit the rest of the way!

Station #3

Nothing Bundt Cakes

A peppermint Bundtini will be waiting for you while on the final stretch to The Edgewater!

Post Race Party

North Polr Post-Race Party At The Edgewater

Eat, drink and be merry across the The Edgewater following the Run Santa Run 5K race. Attendees can redeem their complimentary beverage token for beer or n/a beverage at The Boathouse, The Icehouse, the Plaza Bar, or Augie's Tavern.

Enjoy our beautiful outdoor decorations and your favorite holiday hits with DJ Jolly (AKA Nick Nice) at our fire-pits on the Grand Plaza or take a spin around our [Ice Rink](#). Need to warm up? Stop down for dinner at [The Boathouse](#) for Lights on the Lake, an experience like no other featuring thousands of twinkle lights, a nostalgic train, board games and much more. Or pop inside [The Icehouse](#) for hot cocoa and holiday themed snacks. Looking for something a little cozier? Stop by [Augie's Tavern](#) for a holiday craft cocktail and enjoy the beautiful views from inside.

The Edgewater is the perfect place to celebrate the race and get into the holiday spirit 🎄



Other Information

This is not a timed event. Feel free to use your watch to time yourself, but there will not be a timing chip on your bib. This is not a timed event, BUT the first 25 runners to beat the Grinch will get a slice of Ian's Pizza.

There are several public parking garages located within walking distance of the start/finish line. Find more information on parking [here](#).



Run Santa Run Charity



Madison Reading Project connects our community with free books and literacy resources that ignite a love for reading and affirm and reflect the diversity of young readers.

Over time, the Madison Reading Project has grown to serve thousands of families, schools, and community organizations by providing free high-quality books and offering fun and engaging literacy programs to children and educators. We give over 100,000 new books to kids every year!

Win a **FREE** entry
to the
**2024 Midwest Financial Group
Madison Mini Marathon**



Visit the MFG tent
at the finish line
and enter for your
chance to win!



Sponsors

